CEGSA 2013 Annual Conference
Connecting People—Sharing Learning
17th-18th July 2013

Sponsorship and Trade Information
Who we are

CEGSA is one of the largest teacher professional associations in South Australia, serving teachers in Public, Independent and Catholic schools. We are a professional association of educators that promotes and supports teaching and learning with Information and Communication Technologies [ICT] and the study of Information Technology [IT] as a discipline.

We:

act as an advocate on behalf of South Australian educators at national, state and local levels for effective use of ICT. 

lead and promote discussion in the field of effective pedagogy with ICT. Support educators by providing a range of services and activities, including quality professional learning opportunities.

promote communication, networking and information dissemination within the educational community about ICT and related issues.

recognise, celebrate and promote good practice in educational use of ICT in South Australia.

CEGSA

represents teachers on the Council of Education Associations of South Australia [CEASA].

liaises with computer education associations in other states through the national association Australian Council for Computers in Education [ACCE].

is affiliated with the international association, International Society for Technology in Education [ISTE].

is affiliated with the Australian Computer Society [ACS] at national level through ACCE and linked with the SA Branch of the Australian Computer Society.

The Computers in Education Group of South Australia (CEGSA) proudly invites you to join us in our 27th Annual State Conference. To be held at Unley High School on 17th-18th July 2013, this year’s conference focuses on the nexus between teaching pedagogies, curriculum content and technology.

Key decision makers such as school principals, ICT leaders and technology specialists as well as library staff, pre-school, primary, secondary, and tertiary educators and IT technicians will be in attendance.

Our delegates join us each year so that they can take the opportunity to experience the latest in educational technology whilst furthering their understanding of its place in the modern classroom. As a quality provider of such resources CEGSA would like to personally invite you to be one of this years’ conference sponsors and exhibitors.

With a range of speakers from local, interstate and international shores we are confident that the conference will provide you with an opportunity to expand your client base and extend your network. As a sponsor you can take advantage of a unique opportunity to reach a captive market at a time when purchasing decisions are actively being made.

Our membership spans preschool to Year 12 tertiary education and beyond, and includes some of the state’s key decision in education IT.

Conference Audience

The conference audience is drawn from all sectors of the South Australian education community and encompasses:

- Pre-school, Primary, Secondary and Tertiary educators
- Special needs educators
- Pre-Service teachers
- Curriculum consultants
- Library staff
- Primary and Secondary computer coordinators and Heads of IT
- Primary and Secondary specialist IT teachers
- Principals and school leaders
- ICT technicians
- IT industry representatives
Industry Participation Opportunities
The following information outlines opportunities for industry participation in the 2013 State Conference. You may participate in the conference in the following ways:
- Keynote or Platinum Sponsor (1 only of each)
- Item Sponsor (4 items available)
- Trade Exhibitor
- Conference Satchel Inserts

Keynote Sponsor (one only)
$3000 (incl. GST)
For the following opportunities:
- Inclusion in the conference prior to each Keynote session (2x 5 minute intro)
- Opportunity for two 45 minute presentation spots within conference timetable
- Double booth at Trade Fair.
- Banner ad (animated GIF) displayed on all posts and pages of the CEGSA conference website (sponsor to provide)
- Acknowledgement in conference program and on conference website
- Company logo on printed conference program
- Company banner displayed in the Keynote and Trade Fair area (sponsor to provide)
- A4 Flyer or catalogue placed on chairs in Keynote venue
- Insertion of one A4 flyer or catalogue in the conference satchel
- Insertion of one A4 flyer into a CEGSA state-wide mail out
- Insertion of one A4 flyer into a CEGSA membership mail out (over 200 members, personally addressed).
- List of attendees and schools, who agreed to contact details being distributed

Platinum Sponsor (one only)
$2500 (incl. GST)
For the following opportunities:
- Inclusion in the conference opening session (5 minute intro)
- Opportunity for two 45 minute presentation spots within conference timetable
- First choice of double booth.
- Banner ad (animated GIF) displayed on all posts and pages of the CEGSA conference website (sponsor to provide)
- Acknowledgement in conference program and on conference website
- Company logo on printed conference program
- Company banner displayed in the Keynote and Trade Fair area (sponsor to provide)
- Insertion of one A4 flyer or catalogue in the conference satchel
- Insertion of one A4 flyer into a CEGSA state-wide mail out
- Insertion of one A4 flyer into a CEGSA membership mail out (over 200 members, personally addressed).
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Gold Sponsor (limited available)
$2000 (incl. GST)
For the following opportunities:
- Opportunity to speak at the beginning of lunch for 5 minutes
- Double booth in Trade Fair
- Banner ad (animated GIF) displayed on each page of the navigation bar, not posts which are on the front page of the CEGSA conference website (sponsor to provide)
- Opportunity for one 45 minute presentation spot within conference timetable
- Acknowledgement in conference program and on conference website
- Company banner displayed at the event and in the Trade Fair area (sponsor to provide)
- Insertion of one A4 flyer in the conference satchel
- Insertion of one A4 flyer into a CEGSA state-wide mail out
- List of attendees and schools, who agreed to contact details being distributed
Silver Sponsor  (limited available)
$1700 (incl. GST)

For the following opportunities:
  Opportunity to speak for up to 5 minutes at the Happy Hour
  Single booth in Trade Fair
  Banner ad (animated GIF) displayed on each page of the navigation bar, not posts which are on the front page of the CEGSA conference website (sponsor to provide)
  Opportunity for one 45 minute presentation spot within conference timetable
  Company banner displayed prominently at happy hour (sponsor to provide)
  Acknowledgement in conference program and on conference website.
  Insertion of one A4 flyer in the conference satchel.
  Insertion of one A4 flyer into one CEGSA state-wide mail out
  List of attendees and schools who agree to contact details being distributed.

Bronze Sponsor  (unlimited)
$1350 (incl. GST)

For the following opportunities:
  Single booth in Trade Fair
  Acknowledgement in conference program and on conference website
  Insertion of one A4 flyer in the conference satchel
  Insertion of one A4 flyer into one CEGSA state-wide mail out (over 200 members, personally addressed)
  List of attendees and schools who agree to contact details being distributed

Exhibitor in Trade Fair
Single Booth - 3m (w) x 3m (d) x 2.4m (h) $450 (incl. GST)
Double Booth - 6m (w) x 3m (d) x 2.4m (h) $900 (incl. GST)
*Dimensions are approximate

The exhibition area will be located in the George Cresswell hall throughout the conference, this area will also be used for the 4 keynotes. This large single floor space is available and exhibitors will be located around the refreshment area where participants will congregate for morning and afternoon teas, lunch and happy hour. Tea and coffee will be available all day, not just during the scheduled breaks. Exhibition spaces will be allocated on a first in basis. Spaces must be paid for within 14 days of booking, otherwise they will be released for reallocation. Please note there will be one transferable entry ticket for each single booth and two for each double booth, any other trade delegates will incur a charge of $30 per person per day for catering purposes.

*Note all trade booths will be allocated a table and 2 chairs, if you require any additional furniture, please contact Adelaide Expo Hire.

Conference Satchel Inserts
Level 1 - Insertion of advertising catalogue $290 (incl. GST)
Companies may wish to promote their products and services through the inclusion of a catalogue in the conference satchel.

Level 2 - Insertion of one A4 advertising flyer $200 (incl. GST)
Companies may wish to promote their products and services through the inclusion of an advertising flyer in the conference satchel and one CEGSA membership mail out (200 members). This fee applies to one A4 flyer.
Inserts into the conference satchel will need to reach the CEGSA office before Friday 28th June 2013.

For further information or to initiate interest in being a sponsor please contact Michelle Westphalen (CEGSA Executive Officer) by email office@cegsa.net.
Insert Deadlines

Inserts into the conference satchel and state-wide mail outs need to reach the CEGSA office before Friday 28th June 2013.

Please forward to the CEGSA Office:
Computers in Education Group of SA PO Box 147 MSC Torrens Park SA 5062

Cancellation Policy

Conference sponsorship/trade stand cancellations will be accepted in writing through to Friday 21st June, 2013. Any cancellation will be subject to a $200 fee to cover service, administration and marketing costs. After the cancellation deadline, 21st June 2013, no refunds will be granted. All cancellations must be submitted in writing; send an e-mail to office@cegsa.net.

Sponsorship Summary

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SPONSORSHIP AND TRADE EXHIBITOR BOOKING FORM
CEGSA ANNUAL CONFERENCE 17th-18th July 2013

Sponsorship and exhibition spaces will be allocated on first in basis.
RSVP by 21 June 2013  Email: office@cegsa.net

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Who will attend your stand:

Please indicate your booking preference/s

- [ ] I wish to book Keynote Sponsorship $3000
- [ ] I wish to book Platinum Sponsorship $2500
- [ ] I wish to book Gold Sponsorship $2000
- [ ] I wish to book Silver Sponsorship $1700
- [ ] I wish to book Bronze Sponsorship $1350
- [ ] I wish to book one double trade stand $900
- [ ] I wish to book one single trade stand $420
- [ ] I wish to place a catalogue into the Conference Satchel Level 1 $290
- [ ] I wish to place an A4 flyer into the Conference Satchel Level 2 $200
- [ ] I will donate a prize for the Conference Evaluation Prize Draw: YES / NO
- [ ] I will donate a prize for the Conference Name Tag Prize Draw: YES / NO
- [ ] I wish to arrange catering for _____ extra person (s) @ $30 (incl. GST) per person

A tax invoice will be sent upon receipt of this booking form, all prices are quoted including GST.

ABN 98 119 648 853